

THE  
RESPONSIBLE  
BUSINESS  
ROUND  
TABLES



A 2023 survey found that businesses are setting ambitious environmental, social and governance (ESG) targets but less than one third of business leaders felt they have the right action plan to deliver them.

## **ESG IS NOT JUST FOR LARGE CORPORATES**

You may not have a Chief Sustainability Officer or Corporate Responsibility Team, but you can still make a positive change today.

## **YOU HAVE THE FOUNDATIONS**

Evidence suggests that SME businesses are innovative and already doing a LOT, but they tend to lack a systematic approach and are less confident in reporting and communicating.

## **THE OPPORTUNITY IS HUGE**

Embedding ESG in your business drives value - it attracts customers, employees, partners and investors. It helps you to manage risks and reduces costs.

# That's why we created the Round Tables

Financial Returns



Access to Investment



Consumer Preference



Stakeholder Engagement



Employee Wellbeing

Creativity & Innovation

Operational Efficiency

Do The Right Thing

Curated for Small and Medium sized business.



# How our Round Tables work?

## CONSTRUCTIVE DISCUSSION

Bring together your Heads of Department and Business Unit Managers for collaborative and strategic discussion to identify commercial goals and ESG risks.

## MODERATED

Round Tables are led by a Moderator. Your Moderator has knowledge of ESG and can share case studies, advice on legal requirements, frameworks and other recommendations.

## PLAN AHEAD

Round Tables are purposeful and practical. At the end of the sessions the Leadership Team will understand the benefits an ESG strategy can bring to the business and be ready to take action.



# Three 2Hour Round Tables



## Assess where you are

Topics include:  
Brand purpose  
Legislation  
ESG trends  
Business opportunity



## Commit to change

Topics include:  
The skills you need  
Which ESG frameworks to use  
Priorities and risks  
Strategic targets



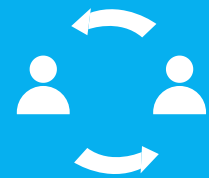
## Transform

Topics include:  
Business Planning  
Engaging stakeholders  
Performance measurement  
Communications

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# Take the next steps for Responsible Businesses



Identify team members to invite (we recommend no less than 4 and no more than 10)



Book your Round Tables



Choose the online or in person option



Book the Debriefing Meeting and Report

Start your ESG journey now  
from £799.



# About us



## ABOUT YOUR MODERATOR

Lisa has worked in Brand Management and ESG for blue chip brands including InterContinental Hotels Group Plc and O2. Lisa is a Fellow of the Institute of Corporate Responsibility and Sustainability. She founded Good Endeavours in 2020.



## WHAT OUR CLIENTS SAY

“Lisa has a real capability to bring strong and creative ideas to the table, helping to demonstrate how a responsible business can make a difference for its people and its customers.”



## ASSOCIATIONS AND CERTIFICATIONS

Lisa is certified by the Carbon Literacy Project and the Non-Executive Directors Association. Good Endeavours is a proud supporter of the Responsible Business Act.



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